



[Potential sponsor]

I'm writing to you on behalf of Quarantine Stories, a digital film festival launching on April 2nd, to showcase the work of the tens of thousands of Canadian creatives who are currently unable to work due to shelter-in-place restrictions.

Quarantine Stories

If there's one shared experience that has bonded Canadians together throughout this unprecedented time, it's that we've all turned to media as an escape. Yet, in a moment when we've all relied on content creators to distract us from this crisis, so many of them have been disproportionately vulnerable to its economic effects.

Remarkably, they haven't stopped creating. They've taken their talents to Instagram, YouTube, TikTok, and any other online platform where they can connect with audiences directly. This is where we come in. With Quarantine Stories, we're aiming to give Canadian creators a platform to share their work on a larger scale — to celebrate the resiliency of the Canadian creative spirit, but also to give the community a leg up through exposure, cash prizes, and charitable donations.

There is no shortage of out-of-work creators and no lack of bored-at-home Canadians. It's a match made in quarantine.

What we're asking of you

We're currently accepting sponsorship offers from businesses looking to attach their names to this event. Our committed team of organizers have all generously agreed to donate their time behind the scenes, meaning that your full contribution will go towards supporting the work of the winning participants.

For your contribution, you'll receive:

- Prominent recognition on the Quarantine Stories website (<http://quarantinestories.ca/>)
- A 30 second promotional video for your business, made by some of Toronto's best digital marketers, to be shared on Quarantine Stories' social platforms
- The opportunity to promote your brand during the festival's finale event, which will be live-streamed across Canada (and the world)



About the organizers

Quarantine Stories is a partnership between Wooden Panda and Amoeba Media.

Wooden Panda is a digital marketing agency established in 2015, Wooden Panda has been redefining what it means to tell a story in today's fast-paced digital market. We pride ourselves in working with creative minds to reach the hearts of audiences. Combining our collective experience in strategy, business development, finance, marketing, and technology – we match the passion of our clients to deliver on strategies that are wholesome, organic, and masterfully crafted.

Amoeba Media is a media production company focused on creating Broadcast, Social, and Film content for brands who are looking to reach their audience with unique visuals and a strong message.

Get in touch

If you'd like to discuss these sponsorship opportunities further, please don't hesitate to call [name of contact] at [phone number]. Due to the nature of this event, we're hoping to move quickly, so please don't wait!

